



BioYouToon NEWSLETTER

RAISING YOUTH AWARENESS OF BIO-DIVERSITY
CONSERVATION VIA WEBTOON

JOINT STAFF TRAINING

İZNIK, TÜRKİYE

 23–28 APRIL 2024

The BioYouToon consortium gathered in the historic town of İznik, Türkiye, for a week-long Joint Staff Training hosted by NICEA. Partners and trainers from Turkey, Italy, Austria, Germany, and Finland came together to test and refine the educational modules developed under the project. The training aimed to strengthen collective knowledge and methods for raising youth awareness on environmental protection and biodiversity conservation — using the creative language of comics and webtoons.



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Throughout the week, participants explored the full set of training modules, covering topics such as biodiversity services, threats to ecosystems, EU policies, and innovative conservation strategies. Special focus was given to the final module, which introduces comic books and webtoons as educational tools. Sessions were highly interactive, including group work, presentations, and feedback rounds that helped evaluate and improve the materials. The event also included a cultural component, with visits and shared meals that deepened the sense of partnership and collaboration.

The training marked a key milestone in the project's development, providing the foundation for upcoming local workshops in each partner country. By combining scientific content with storytelling techniques, the BioYouToon team is now better equipped to engage young people in the biodiversity dialogue — turning knowledge into action through creative expression.



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