

BioYouToon NEWSLETTER

RAISING YOUTH AWARENESS OF BIO-DIVERSITY
CONSERVATION VIA WEBTOON

PROJECT KICK-OFF MEETING

 BERLIN, GERMANY

 17 14 APRIL 2023

Hosted by Impact Grid, the meeting set the stage for this exciting Erasmus+ initiative, which aims to raise awareness among young people about biodiversity through the creation of digital comics (webtoons). By combining science communication with youth creativity, the project will empower young people to become storytellers and advocates for the environment.

KEY PROJECT ELEMENTS

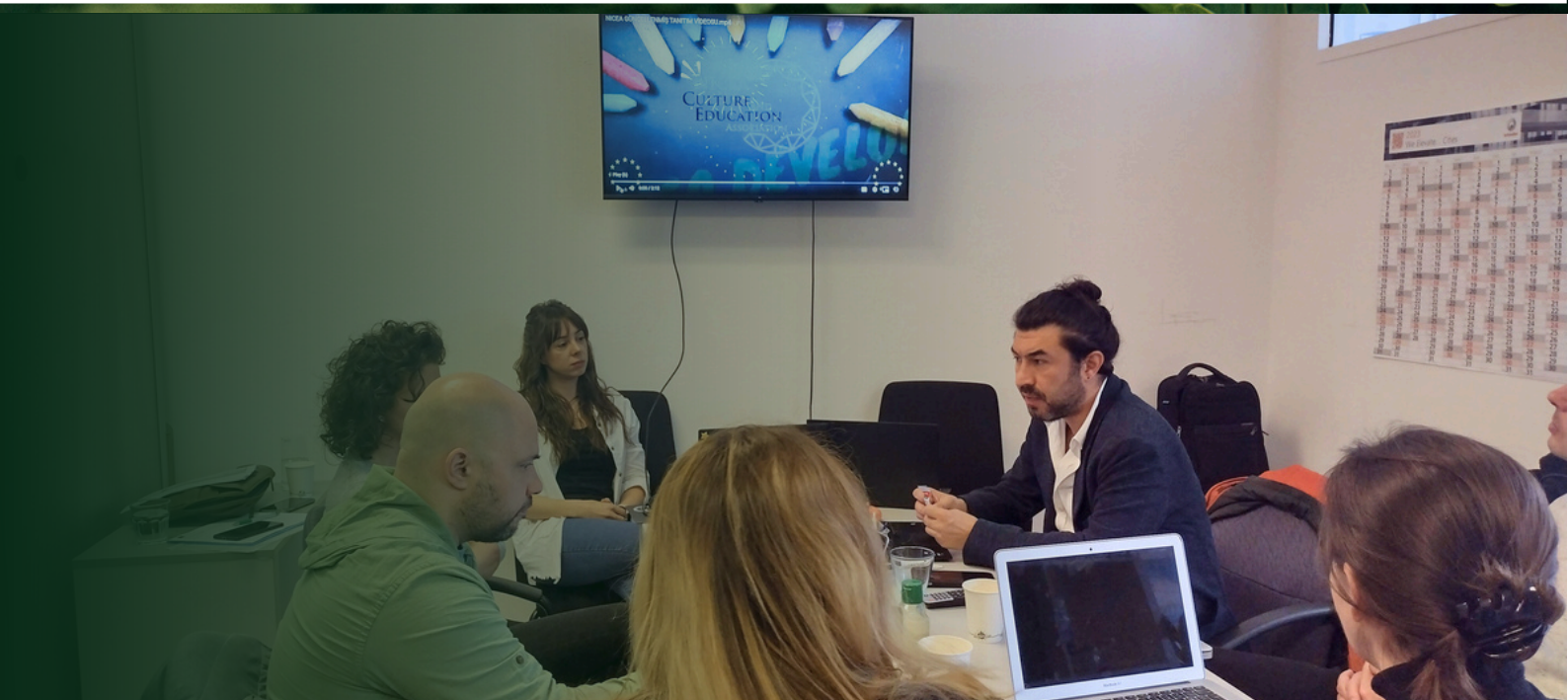
the structure of the website (which will also serve as an educational hub), the creative process behind the development of five youth-led webtoons, and upcoming activities such as local workshops and a training event in Turkey. The consortium emphasized a collaborative approach, where storytelling, learning, and environmental awareness come together through digital media.



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NEXT STEPS

Communication and management strategies were agreed upon, favoring simple, shared tools like Google Drive and regular online meetings. Dissemination actions are already underway, with the hashtag **#bioyoutoon** and the launch of social media channels planned. With strong engagement from all partners, the project is now set in motion to creatively promote biodiversity awareness across Europe.

PARTICIPATING ORGANIZATIONS

Impact Grid – Germany (Coordinator)

Nicea Kültür ve Eğitim Derneği – Turkey

XsentrikArts – Austria

NGO NEST Berlin EV – Germany

MV International – Italy

Polygonal North Oy – Finland



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